



## Race For Refuge Sponsorship Opportunities (September 2)

### Gold Medal Sponsor - \$5,000.00

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- “Gold Medal Sponsor...” signage with logo at the race start/finish
- Sponsorship exclusivity within your business category
- Large logo on every participant/volunteer T-shirts (approximately 350 participants)
- Logo printed on event registration confirmations
- Logo and corporate hyperlink on RaceForRefuge.org under “Gold Medal Event Sponsor”
- Company name mentions during programming throughout the event
- Sponsor will receive FOUR COMPLIMENTARY REGISTRATIONS to event
- Corporate table at vendor exhibit
- Promotional items for swag bag
- Social media visibility (over 7,210 Facebook followers), 1,220 Twitter followers, 260 Instagram followers, website, newsletter promotion (Reach – 2,100 with 25% average open rate)

### Silver Medal Sponsor - \$2,000.00

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- “Silver Medal Sponsor...” signage with logo near start/finish area
- Logo on every participant/volunteer T-shirts (approximately 350 participants)
- Logo and corporate hyperlink on RaceForRefuge.org under “Silver Medal Sponsor”
- Company name mentions during awards presentation
- Sponsor will receive TWO COMPLIMENTARY REGISTRATIONS to the event
- Promotional items for swag bag
- Social media visibility (over 7,210 Facebook followers), 1,220 Twitter followers, 260 Instagram followers, website, newsletter promotion (Reach – 2,100 with 25% average open rate)

### Bronze Medal Sponsor - \$1,000.00

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- “Bronze Medal Sponsor...” signage with logo near start/finish area
- Small logo on every participant/volunteer T-shirts (approximately 350 participants)
- Logo and corporate hyperlink on RaceForRefuge.org under “Bronze Medal Sponsor”
- Social media visibility (over 7,210 Facebook followers), 1,220 Twitter followers, 260 Instagram followers, website, newsletter promotion (Reach – 2,100 with 25% average open rate)

### Sign Sponsor - \$500.00

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- Company logo on statistical signage throughout the race course
- Social media visibility (over 7,210 Facebook followers), 1,220 Twitter followers, 260 Instagram followers, website, newsletter promotion (Reach – 2,100 with 25% average open rate)

## Race For Refuge Sponsor Information

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Address: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

\*\*\*All donations are tax-deductible. Please make all check donations out to: The Covering House  
P.O. Box 12206, St. Louis, MO 63157

\*\*\*The Covering House, a 501(c)(3) organization, is an approved provider of Missouri Tax Credits under the Missouri Department of Revenue, Section 135.341, RS Mo – Champion for Children. Any individual or corporation that has Missouri income tax liability and makes a contribution of \$100 is eligible to receive up to 50% refund through Champion for Children Tax Credits.

To submit any desired marketing materials (i.e. logo, etc.) please send content to **Mandy Darr** via email: [mdarr@thecoveringhouse.org](mailto:mdarr@thecoveringhouse.org).

**Thank you for your support!**



## Race For Refuge In-Kind Donation Information

Thank you for donating to the Seventh Annual Race For Refuge 10K/5K/Run/Walk on Saturday, September 2! Please complete this form and e-mail it to [mdarr@thecoveringhouse.org](mailto:mdarr@thecoveringhouse.org) or fax it to 314-962-3457.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Address: \_\_\_\_\_

Description of Donation: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Approximate Retail Value: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

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**Thank you for your support!**