



THE
COVERING HOUSE
SAFETY. DIGNITY. FREEDOM.

Dear Friend of The Covering House,

On behalf of The Covering House and the girls we serve, I am pleased to announce The Covering House **Second Annual Golf Tournament** is quickly approaching. The Covering House has many exciting opportunities planned in 2018; one of which is to open a new campus that will immediately triple the number of girls to whom we can provide care.

The Covering House provides refuge and restoration for sexually exploited and trafficked children and teens at the **only** the long-term therapeutic home, in Missouri, incorporating trauma-informed care. In addition to our home, we also provide community based services in the forms of out-client services, professional trainings to community professionals, and a preventative program *Reducing the Risk*.

We receive the majority of our funding through individual giving and events such as the **Second Annual Golf Tournament**. The money raised at this event will be used to expand our services and capacity, including transitional living facilities and renovating our new campus opening this summer!

Unfortunately, the St. Louis and Metro East regions are uniquely susceptible to domestic sex trafficking and commercial sexual exploitation, and our area now ranks #15 in the United States. The FBI estimates that there are up to 300,000 commercially sexually exploited and/or domestically sex trafficked children at risk in the United States, a figure that is purportedly growing. Sex trafficking is an issue in our backyard, affecting our communities and children.

I am asking you to consider supporting **The Covering House** and the **Second Annual Golf Tournament** as a **Sponsor**. The tournament will be **May 18, 2018** at the **Sunset Hills Country Club located at 2525 South State Route 157, Edwardsville, IL 62025**. Without our partners, we are unable to provide the necessary services needed to help these children and teens overcome the very complex trauma they have endured while also recouping education credits and all the while regaining some of their childhood. I have included information on the available opportunities.

I am sincerely thankful for any contribution that you are able to provide, and I am deeply grateful for your consideration and continued support.

Deidre Lhamon
Founder and TCH Board President



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Purpose of Sponsorship

The funds generated with this fundraiser will go towards three major components.

- 1) Long-term Therapeutic Care – provide group therapy, individual counseling, experiential classes, specialized therapies, and education for each girl.
- 2) Community-based Services – provide for girls not in need of long-term therapeutic housing.
- 3) Growth – funds to renovate our new campus opening summer 2018! We will immediately triple capacity and help more girls.

About Covering House Golf Tournament

[The Covering House](#), a 501(c)3 nonprofit organization providing refuge and restoration to children and teens who have experienced sexual exploitation or trafficking, announces the Second Annual Covering House Golf Tournament will take place on May 18, 2018 at Sunset Hills Country Club in Edwardsville, IL. The tournament in 2017 raised over \$10,000 with the support of 48 golfers at the inaugural event.

All golfers received a swag bag, continental breakfast, lunch, and drinks on the course. A silent auction follows the luncheon.



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Event Details

Date: May 18, 2018

Location: Sunset Hills Country Club
2525 South State Route 157
Edwardsville, IL 62025

Time: 8:00 a.m. – 1:00 p.m.

Registration – 7:30 a.m.

Fees: Registration - \$100 per golfer or \$400 per foursome

Includes:

Swag bag	Continental breakfast
Cart & greens fees	Luncheon
Drinks on the course	

Public Relations

Prior to Event – The Covering House: Social media, e-blast, newsletter, press coverage, Save the Date e-vite, and radio PSAs.

Event Day – The Covering House: Social media, event photography, Start/Finish banners

Post Event – The Covering House: Article & photos in e-Newsletter, social media pictures and sponsor mentions, press release with photos submitted to local media.

TCH Golf Tournament Sponsorship Opportunities



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Eagle Sponsor - \$5,000.00

- “VIP Section Sponsored By...” signage with logo throughout the VIP event space.
- Company logo printed on large event signage to be displayed at entrance to event
- Sponsorship exclusivity within your business category
- Logo printed on event registration
- Company name mentions during programing throughout the event
- Sponsor will receive ONE COMPLIMENTARY foursome
- Social media visibility: 12 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.

Silent Auction Sponsor - \$2,000.00

- “Silent Auction Sponsored By...” signage with logo around auction area
- Company logo on every silent auction bidding sheet
- Company name mentions during programing throughout the event
- Social media visibility: 10 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.

Birdie Sponsor - \$1,000.00

- Company name and logo printed signage at event
- Company name mention during programing at event
- Social media visibility: 8 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.

Hole Sponsor - \$100.00

- Individual purchaser or company’s name on a course hole
- Requests accepted on a first come, first served basis
- Social media visibility: 5 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.



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TCH Golf Tournament Sponsor Information

Company Name: _____

Company Website: _____

Company Social Media Tags: _____

Company Address: _____

Sponsor Level: _____

Contact Person's Name: _____

Phone Number: _____ E-Mail Address: _____

*All **monetary and in-kind donations** are tax-deductible. Portions of **sponsorships** are tax deductible.

*The Covering House, a 501(c)(3) organization, is an approved provider of Missouri Tax Credits under the Missouri Department of Revenue, Section 135.341, RS Mo – Champion for Children. Any individual or corporation that has Missouri income tax liability and makes a contribution of \$100 is eligible to receive up to 50% refund through Champion for Children Tax Credits.

*Tax ID # 27-1372748

To submit any desired marketing materials (i.e. logo, etc.) please send content to **Mandy Darr** via email: **mdarr@thecoveringhouse.org**.

Please make all checks out and mail to: The Covering House P.O. Box 12206, St. Louis, MO 63157

Thank you for your support!



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The Covering House Golf Tournament In-Kind Donation

Please complete this form and e-mail it to mdarr@thecoveringhouse.org or fax it to 314-962-3457.

Contact Name: _____

Company Name: _____

Company Website: _____

Company Social Media Tags: _____

Company Address: _____

Description of Donation: _____

Approximate Retail Value: _____

Phone Number: _____ E-Mail Address: _____

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