



## Race For Refuge Sponsorship Opportunities

### **Gold Medal Sponsor - \$5,000.00**

- Electronic billboard with company logo advertising the race
- “Gold Medal Sponsor...” signage with logo at the race start/finish
- Sponsorship exclusivity within your business category
- Large logo on every participant/volunteer T-shirts (approximately 350 participants)
- Logo printed on event registration confirmations
- Logo and corporate hyperlink on RaceForRefuge.org under “Gold Medal Event Sponsor”
- Company name mentions during programming throughout the event
- Sponsor will receive FOUR COMPLIMENTARY REGISTRATIONS to event
- Corporate table at vendor exhibit
- Promotional items for swag bag
- Social media visibility: 15 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.

### **Silver Medal Sponsor - \$2,000.00**

- “Silver Medal Sponsor...” signage with logo near start/finish area
- Logo on every participant/volunteer T-shirts (approximately 350 participants)
- Logo and corporate hyperlink on RaceForRefuge.org under “Silver Medal Sponsor”
- Company name mentions during awards presentation
- Sponsor will receive TWO COMPLIMENTARY REGISTRATIONS to the event
- Promotional items for swag bag
- Social media visibility: 10 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.

### **Bronze Medal Sponsor - \$1,000.00**

- “Bronze Medal Sponsor...” signage with logo near start/finish area
- Small logo on every participant/volunteer T-shirts (approximately 350 participants)
- Logo and corporate hyperlink on RaceForRefuge.org under “Bronze Medal Sponsor”
- Social media visibility: 7 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.

### **Sign Sponsor - \$500.00**

- Company name/logo on 30 signs around the course.
- Social media visibility: 5 social media mentions with tags (over 7,496 Facebook followers), 1,293 Twitter followers, & 399 Instagram followers.



To submit any desired marketing materials (i.e. logo, etc.) please send content via email: [info@thecoveringhouse.org](mailto:info@thecoveringhouse.org).

## Sponsor Information

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Social Media Tags: \_\_\_\_\_

Company Address: \_\_\_\_\_

Sponsor Level: \_\_\_\_\_

Contact Person's Name: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

\*All **monetary and in-kind donations** are tax-deductible. Portions of **sponsorships** are tax deductible.

\*The Covering House, a 501(c)(3) organization, is an approved provider of Missouri Tax Credits under the Missouri Department of Revenue, Section 135.341, RS Mo – Champion for Children. Any individual or corporation that has Missouri income tax liability and makes a contribution of \$100 is eligible to receive up to 50% refund through Champion for Children Tax Credits.

\*Tax ID # 27-1372748

To submit any desired marketing materials (i.e. logo, etc.) please send content via email:  
[info@thecoveringhouse.org](mailto:info@thecoveringhouse.org).

Please make all checks out and mail to: The Covering House P.O. Box 12206, St. Louis, MO 63157

## Thank you for your support!



## Race For Refuge In-Kind Sponsor Information

Please complete this form and e-mail it to [info@thecoveringhouse.org](mailto:info@thecoveringhouse.org) or fax it to 314-962-3457.

Contact Name: \_\_\_\_\_

Company Name: \_\_\_\_\_

Company Website: \_\_\_\_\_

Company Social Media Tags: \_\_\_\_\_

Company Address: \_\_\_\_\_

Description of Donation: \_\_\_\_\_

\_\_\_\_\_

Approximate Retail Value: \_\_\_\_\_

Phone Number: \_\_\_\_\_ E-Mail Address: \_\_\_\_\_

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